The Rancho Reporter

Vol. 1. No. 47 "To inform and serve..." Wednesday, October 11. 1967

LUCKY LIGHT-WINNERS -- Three local families were among the major winners at the recent grand opening of Mission Viejo Lighting Co. in Santa Ana. Lighting impressario Zika Z. Djokovich (left) congratulates (from left) Mr. and Mrs. K. Thompson of Mission Viejo, Mrs. H. G. Reck of Laguna Hills, and Mr. and Mrs. R. Bickner of Mission Viejo. Another local resident winning a prize was Mrs. Kathleen Wilsey of Mission Viejo, who was not present when the photo was taken. More than $1,000 in lighting fixture prizes were given away at the public opening of what is believed to be the nation's most advanced lighting fixture showroom.

"Guys and Dolls" In Rehearsal by Rancho Players

Rancho Community Players have begun rehearsals for the season's first production, the musical comedy hit, "Guys and Dolls."

The award-winning show, written by Frank Loesser, is a musical fable of Broadway, based on a character created by Damon Runyon. "Guys and Dolls" will be presented at Mission Viejo High School beginning November 16th. Ticket information may be obtained by calling Mrs. Janet Gordon at 837-8210 or by writing Rancho Community Players, P.O. Box 114, El Toro.

The Players' group is very pleased to have Tony Brandt as director for this production. Brandt is well known in theatre circles of Orange County. He has produced, directed, and acted in several community theatres and has appeared in several shows at Melodyland Theatre.

Player's President Clark Farrell announces that the group's annual membership drive is now in full swing. Membership is open to all people, of any age, regardless of stage experience. Farrell states that the group is still looking for a drummer and a bass or bass quitar player for the orchestra of "Guys and Dolls." Anyone interested is asked to contact Membership Chairman, Mrs. Gloria Newton, at 837-8725.

Mission Viejo's Recreation Program Termed 'Success'

Mission Viejo's just-completed summer recreation program was so successful that its sponsor, Mission Viejo Co., is studying the possibility of funding a winter recreation program, reports Phillip J. Reilly, president of the development company.

Made possible by a $5,000 gift from Mission Viejo Company, the 10-week summer recreation program was authorized by the Tustin Union High School District, staged at the new Mission Viejo High School, and supervised by members of the school's coaching staff. More than 500 Mission Viejo residents of all ages took part.

Regular activities of the program include physical fitness and volleyball for adults and archery, arts and crafts, badminton, basketball, box hockey, movies, softball, table tennis, and two-square for children.

Among the special events in the program were teen-age dances, a carnival, a pet show, a bike rodeo, and a trip to the Big A for an Angel game.

Reilly reported receiving a number of letters of gratitude from residents of the 18-month -old community, which has grown to a population of 3,000.

Parents to School at Olivewood

"Back to School Night" for the parents of children attending the Olivewood School has been re-scheduled from October 10 to Tuesday, October 17, said Principal Stuart Cunningham today.

There will be a short PTA meeting in the multi-purpose room of the Olivewood School, beginning at 7:30 p.m. The meeting will be conducted by Mrs. Faye Curry, president. Following the business meeting, Cunningham will introduce the school faculty and briefly outline the plans for the year.

Due to double sessions, parents with children in the morning program will attend classes from 8 to 8:25 p.m. and parents with children in the afternoon session will meet from 8:30 to 8:55 p.m.

Coffee will be served in the multi-purpose room of the school from 8 to 9 p.m. Parents are reminded that "BACK TO SCHOOL NIGHT" is for parents only.

Adlines Sing Every Tuesday

Many new faces were seen at the September 27th meeting of the Prospective Aliso Valley Chapter of Sweet Adelines, Inc. Those present enjoyed an evening of song under the direction of Rita Van Horn, guest director.

Surprise guest, Betty Maloney, Vice-Regent of Region 11, greeted prospective members and explained the purpose of the organization. It was stressed that you need not read music in order to sing with a Sweet Adeline group.

If you are one who likes to sing, join the Sweet Adelines every Tuesday from 7:30 -10 p.m. at the Mission Viejo High School choral room.

For further information call Mrs. William J. Recht, 837-0737, or Mrs. Bruce Wallace, 8379545.

Santa Ana Firm On TV Show

"Clippings by Pacific," the story of a Southern California newspaper clipping service, will be related on the Ralph Story Show, KNXT-TV (Channel 2) on Saturday, Oct. 14, at 5:30 p.m.

The television production will describe the operation of Pacific Clippings, where more than 400 newspapers are read and processed by a trained staff to serve hundreds of clients in business, industry, sports, schools, politics, finance and other areas.

TV Commentator Story will explain how Sky and Velma Dunlap of Santa Ana, longtime newspapermen, founded the clipping service in Orange County and later expanded to all of Southern California. Cameraman Jack Leppert headed the KNXT-TV production crew in filming each specialized operation in the recently-occupied headquarters in the Prudential Building, 1102 W. 17st., Santa Ana.

News Briefs

A SPECIAL MEETING OF THE SADDLEBACK JC Board of Trustees was held last week where authorization was given to Superintendent Jack S. Roper to negotiate with the Mission Viejo Co. for office facilities. Business Manager Roy N. Barletta was authorized to rent and buy office furniture for the JC District.

THE BOOSTER'S CLUB OF MISSION VIEJO HIGH SCHOOL recently authorized the purchase of a portable pit for pole-vaulters and a re-bounding machine for the basketball team. The Booster's, during the month of September, purchased a slide projector for the athletic department of the local high school

APPROXIMATELY 5,000 PEOPLE attended the recent "Open House" of Crowell, Weedon & Co.-- local stock brokers--at their new quarters in the Rossmoor Building.

RANCHO REPORTER EDITOR AND PUBLISHER CARL E. VENSTROM spoke to the Saddleback Kiwanis this Monday on "The Function of the Modern Newspaper." The speech was in honor of annual "Newspaper Week," October 8-14.

THE PALABRAS TOASTMISTRESS CLUB meets each second and fourth Thursday at 7:30 p.m. in Room 215 of the Mission Viejo High School.

HISTORIC ST. GEORGE'S EPISCOPAL CHURCH, on El Toro Road and Whisler Drive, was the scene last Sunday of a gay harvest festival service of dedication of a St. Francis shrine in the patio area of the church, according to the Rev. F. C. Hammond, vicar of St. George's.

Kappa Gammas at Tustin

The Southern Orange County Alumnae Association of Kappa Kappa Gamma will hold its October meeting on Thursday, October 12th, at the home of Mrs. Donald L. Axelson, 14222 Livingston, Tustin.

The theme of the meeting will center around Founders' Day, with special guests being our 50 year Kappas from USC. It wall be a luncheon meeting, beginning at 11:30 a.m. RSVP to Mrs. Axelson, 544-9451, or to Mrs. William J. Recht, 837-0737.

El Toro Little League Re-organized

Parents of local Little League players that met last week for the purposes of league reorganization were in favor of the proposed El Toro League reorganization, reports Ed Mosbaugh, acting chairman for the reorganization meeting.

Officers for the reorganization program were also elected at this time. Officers include Fred Ridge, president; Ed Mousbaugh, vice president; Mark Hoyle, secretary and Bill Tolbert, treasurer.

A follow-up meeting was also held last week with William Divel, Little League area representative, for the purpose of drawing up a charter.

Board meetings, said Mosbaugh, will be held in the immediate future with another general meeting to be announced later through the RANCHO REPORTER.

For further information on the organizing of the Little League, contact Ed Mosbaugh at 837-7542.

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NEWSPAPERS GET THINGS DONE

NATIONAL NEWSPAPER WEEK

OCTOBER 8-14

This week, October 7 through the 14th, is "National Newspaper Week." The week has been set apart for the public to give recognition to the newspapers of the nation for their daily work of informing and entertaining the citizens of our beloved democracy.

An informed public, with a free press, is the only type of public a successful democracy can have.

The structure of a newspaper is a relatively simple one. The news stories are written to present accurate, honest, meaningful reports of what is going on in the community and the nation. The feature stories are written to entertain and present the charm of an individual or organization within the community. The purpose of the editorials are to inform, persuade or entertain the reader on the local affairs of the community.

The weekly RANCHO REPORTER will be a year old next month. The motto of the newspaper was established before the first issue was printed and has run on the dateline of each issue that has followed. The motto is "to inform and serve. . ."

The staff of the RANCHO REPORTER during this past year has worked hard to enforce this policy. We have been involved in the community and have covered, written and shot pictures of the news of our community. We have been welcomed by the residents and indeed, have felt a vital part of this rapidly growing area.

But, we hasten to add, that WITHOUT THE ECONOMIC SUPPORT OF OUR ADVERTISERS WE WOULD NOT HAVE BEEN ABLE TO BRING THE NEWS EACH WEEK to you, the readers. We hope that you, in return, WILL CONTINUE TO SUPPORT OUR ADVERTISERS.

The RANCHO REPORTER is mailed free each week to every home in the circulation area printed on our mailer box on page one and in our staff box on page two. We are the only official newspaper to go into each home in our area.

We have helped the readers in forming a community to be proud of, and in establishing their clubs and giving ample publicity on community activities. We have presented stories on our schools and have tried to be constructive and helpful to the community with our editorials.

As our advertising grows so will the pages of the RANCHO REPORTER which in turn will enable us to give more news coverage to you.

For those of us who believe in keeping as much local control of government as possible it is imperative that the local dailies and weeklies in America continue. Your local newspaper--and the local advertiser--are both interested in you and in our community.

BLUE CHIPS By Chester Briner

The Market Speaks

An old Wall Street adage is: 'The market is always telling a story." Sometimes the "story" is quite obvious. At other times, the message may be hard to interpret. Nevertheless, the pattern of market action over a period of weeks is usually unmistakable.

The visible signs by which one can appraise the market and draw conclusions on its price trend are referred to as "Technical Indicators." These are often used as barometers of coming market trends. The more important of such indicators are: (1) volume of trading; (2) breadth of the market; (3) action of major stock groups; (4) action of "new issues" market.

Volume of trading, that is the number of shares bought and sold daily, is one of the most revealing symptoms. These figures, for the market as a whole and for individual issues, are reported daily in the financial pages of major newspapers.

Volume is important because it reflects the degree of optimism or pessimism of the millions of individuals who invest. Thus, in period of high optimism, stocks are bought in substantial quantities and volume is high with advancing prices. Conversely, when people become pessimistic, there is a rush to sell stocks, creating high volume with declining prices. So, high volume with increasing prices is "bullish" and this indicator is "bearish" when prices are falling on high volume.

How about low volume. Generally speaking, low volume is "bullish" with decreasing prices. People just don't want to sell because they are still optimistic. On the other hand, low volume with rising prices is "bearish," indicating a dearth of buyers on the incline.

The other three indicators mentioned will be discussed in future columns

Republican Women Sponsor Bridge

A Bridge Party is being planned for Monday, October 16, by the Mission Viejo Republican Womens Club, Federated. The Town Hous in La Paz Plaza has been reserved from 9 a.m. to 5 p.m., according to Mrs. Daniel Carr, ways and means chairman.

Coffee and refreshments will be served. Reservations may be made by calling Mrs. Carr, 837-4985.

Ann Noel

DIABLO DAZE ...

Mission Viejo Hi Talk

A float built like a Mission will represent Mission Viejo in the upcoming Tustin Tiller Day Parade.

Designed by George Crocker, art teacher at Mission Viejo, the float will contain three arches with wrought iron fences and church bells. Work on the frame will be carried on through the woodshop, with Karl Woodsen and Gary Westover, faculty members, supervising.

Maureen Carr, a Diablo Junior, is in charge of the massive undertaking from this point. Chicken wire mesh will be placed over the basic frame with tissue added for the final coverup. All students are welcome to help work on the float, which is hoped to be a great success.

Money for the float was generously donated by the Mission Viejo Company,making the entire project possible.

Class officers were elected yesterday, October 10, for all four classes. Positions of President, Vice-President, Secretary, and Treasurer were up for grabs.

A special assembly was held Monday introducing the candidates to the student body. Diablos vying for President and Vice-President gave short campaign speeches.

Results of the election will be announced in my next column, as the information was not known by deadline time.

Senior Tom McDonald was elected mascot September 25, the first mascot in Mission's history. Tom will be in charge of pep and enthusiasm will soon appear in full Diablo regala.

The dance after the Sonora-Mission game was a great success. By popular demand, the "BulPorpis" again played for the Diablos. The yearbook class sponsored the dance and proceeds went to this year's annual.

Dear Editor...

Dear Carl Venstrom,

We were just wondering why the merchants of the new Torro Shopping center did not have ads in your last week's paper? (Exception was Kirby's Shoes).

We as purchasers support them and in turn they should support our local newspaper the "Rancho Reporter," as you have been our only local support of our community projects, schools, churches, service clubs, Girls Scouts, Boy Scouts, etc. For this we are truly grateful.

We sincerely thank you,
Mrs. Calivn Lindlay
24236 McCoy Road
El Toro, Calif.

The Rancho Reporter is helping celebrate National Newspaper Week by reporting your community news each week.

NEWSPAPERS GET THINGS DONE

NATIONAL NEWSPAPER WEEK

OCT. 8-14, 1967

Why don't you help too, by reading your local newspaper and patronizing the merchants who are helping support, thru advertising, your Rancho Reporter.

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Advertising: 837-6501 or 544-1532
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MIKE WILDE
Editorial Assistant
JANIS L. VENSTROM
Advertising Manager
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Mission Viejo Man Resigned From $25,000 Position to Return to College and Train for Profession of Service and Ideals

By CARL E. VENSTROM
Editor and Publisher

Do you have a wife and two children? Do you make $25,000 a year or more? If so, do you have the fortitude to go back to college for several years to train for a profession that will pay you -- at its peak -- less than half of what you once made?

Mrs. Alice Dorothy Tamietti

The Rev. Domenick "Tami" Tamietti

All this because you have a dream -- a deep belief, an ideal that you want to help mankind.

There is a man presently living in Mission Viejo that did just this. His name is Domenick "Tami" Tamietti and he lives with his wife, Alice Dorothy, and two sons, Gary Lee, 18 and Robert Lynn, 15 at 26601 Canyon, Mission Viejo.

In 1960 Tamietti resigned from his $25,000 a year position in Los Angeles where he was heading up a machinery division for a large coroporation and enrolled, at the age of 32, at Cal Western University, San Diego, where he later received his B. A. degree and then went on to graduate work at the Claremont Graduate School where he received his master's degree in the ministry.

The Rev. Tamietti was commissioned by the Methodist Church in June of this year to establish a house of worship in Mission Viejo. Since July the Rev. Tamietti has made 580 calls in the Mission Viejo area introducing himself and explaining his desire of establishing a church.

From the many personal calls he made the Rev. Tamietti said he only received around a dozen negative replies. He said, "that these calls showed that this is a type of area that the family and church should prosper in." He feels that the enthusiatic welcome to his calls were most encouraging.

Gary Lee Tamietti

Robert Lynn Tamietti

At the present time Rev. Tamietti and his congregation are meeting in the Methodist Church in Laguna Hills and Sunday School is being carried on in private homes in Mission Viejo.

Parents leave children off for Sunday School in Mission Viejo homes at 8:30 a.m. and then drive to the Methodist Church in Laguna Hills for an 8:45 service. The church service is over at 9:30 a.m. and then the parents drive back to Mission Viejo homes to pick up their children at the close of Sunday School at 9:45 a.m. The Rev. Tamietti said interested parents should call him at 837-2941 for a schedule of the Sunday School classes.

Rev. Tamietti and his congregation will have to make due with these temporary quarters until a church is built. He said today that he has tried to rent the Mission Viejo High School Auditorium for Sundays but has, at the present writing, received no definite answer from the board of trustees of the local high school district.

When asked about what he presently thinks about his 1960 decision to give up his $25,000 a year job to enter the ministry, the Rev "Tami" simply says, "he feels much richer for have made the decision."

"Man," the poets said centuries ago, "is the only creature on Earth that has the ability to dream and create ideas in his mind." This ability to use his mind has distinguished man from the animal.

And in a world where materialism is so important to the average citizen it is encouraging and stimulating to run across an individual that is different--a man that has convictions and beliefs and has traded material wealth for a dream, idea, and an ideal, a belief in the Soul and dignity of man.

Such a man is the Rev. Domenick "Tami" Tamietti of Mission Viejo.

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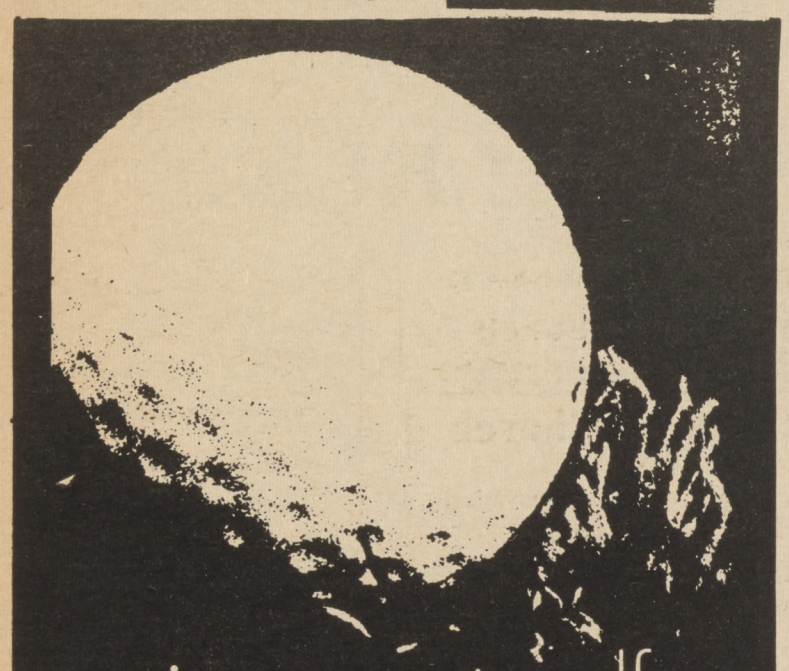

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San Joaquin Schools Plan New Report Card, District Ed. Center

The Board of Trustees of the San Joaquin School District conducted routine board business in addition to some long range planning at its regular monthly meeting last week.

The Board agreed that on October 23 they will, along with Superintendent Ralph A. Gates, make a trip to several school systems in the County to witness and study District Education Centers, with an eye to developing such a center in the San Joaquin District.

"Purpose of such an educational center," explained Gates, "would be a convenient center to house a library, curriculum library and a material center for coordinating teacher materials."

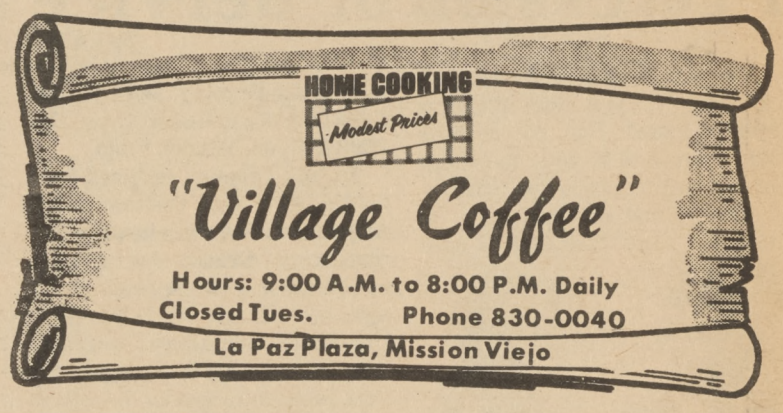
"Such a center," said Gates, "if approved immediately by the Board for the San Joaquin Schools would take two years to become a reality." This center would be in preparation for the 9,000 to 10,000 students that projected studies show for the near future.

Judy Calasky, a teacher from the Olivewood School, presented to the Board for approval a new system of grading in the form of a new report card. The card will be much more of an in-depth report on the student with a more thorough personal profile.

"This new grade card," said Miss Calasky, "would let the students know their accomplishments in relation to their own abilities and in relation to other members of the class." The new card would cover a variety of areas not presented in the present report cards.

The Board unamiously approved acceptance of the card and congratulated Miss Calasky and the entire faculty on the work the teachers had put in on developing the new system of student evaluation.

Dr. William D. Stocks, assistant superintendent of schools, presented to the board a proposal for tthe American Heritage Program which involves a monthly program for explaining our American heritage to students according to their abilities.



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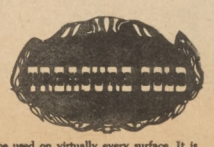

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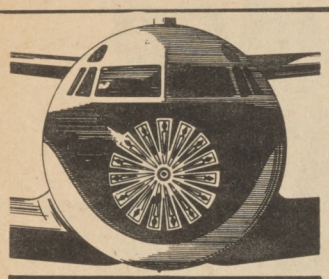

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